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*2003 was a year of business milestones and achievements for Trendway Corporation.*

### **TRENDWAY CELEBRATES A YEAR OF SUCCESSES**

Holland, Mich. . . . 2003, a year when the contract furniture industry continued to struggle, Trendway Corporation saw more than ten percent growth in its business. "We stayed focused on our strengths," says Don Heeringa, Trendway CEO and chairman. "We remained attentive to improving our outstanding customer service, quality products, and on-time delivery. These efforts coupled with operational savings have resulted in a profitable year for us."

Trendway's success is exemplified by such milestones as its employees achieving 114 days of all orders being shipped on-time and complete, the Choices® panel line team operating for a period of one year without any customer complaints, and the company receiving approved for an ISO 9001-2000 certification upgrade. Other notable contributing factors include a more than thirty percent improvement in factory labor productivity during the past two years and a twenty-five percent improvement in quality as reported by its customers.

"These are just some of the efforts that have helped make 2003 a success," continues Heeringa. "But none of this would have been possible without our committed employees. We are extremely fortunate to have such a wonderfully dedicated team, who take pride in what we manufacture and care in how we meet our customers' expectations."

Based in Holland, Mich., Trendway Corporation is celebrating 35 years of providing high-performance, fully integrated product lines and excellent customer service and support programs. The company manufactures private and open plan office environments and seating distributed throughout North America. Products include Choices®, an extremely functional, high-value furniture system; Contrada® systems furniture including the highly acclaimed Contrada Raw and Contrada Power Arch; TrendWall® Moveable Wall System; and Trendway Seating by Interstuhl, office seating for all environments. For more information on Trendway, please call (616) 399-3900 or visit [www.trendway.com](http://www.trendway.com)

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