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Trendway  NEWS RELEASE

**FOR IMMEDIATE RELEASE**  
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**TRENDWAY NAMES  
NEW REGIONAL SALES MANAGER**

Holland, Mich. . . . Trendway announces the appointment of Cindy Strickland as the company's Western Regional Sales Manager. Strickland will be responsible for the sales activity in the Western United States including California, Arizona, Utah, Nevada, New Mexico, Colorado, Wyoming, Alaska and Hawaii.

Her most recent position was as National Sales Manager for Coriander Designs of Woodinville, Washington. Prior to that, she served as National Sales Manager for Magna Design for several years where she established a vertical market approach focusing on healthcare, banking, education and government. Her Interior Design background and relationship-building skills have also contributed to a stellar record of achieving sales growth, in contract and government markets.

"Cindy brings a strong sales background and industry knowledge to her new position with Trendway," notes Bill Bundy, Trendway President and CEO. "She will be a great asset to Trendway."

Strickland graduated from Spokane Falls Community College, Spokane, Washington, with a degree in Interior Design. She resides in the Seattle area with her husband and two children.

**About Trendway.**

Trendway Corporation, an employee owned company in Holland, Michigan, provides more than just office furniture. A company with a 40-year proven track record, Trendway provides customers peace of mind through exceptional service, quality products, guaranteed delivery, superior customer service, and fast/flexible custom solutions. The company creates workplace environments through its offering of panel systems, filing, storage, casegoods, architectural products including walls and raised flooring, and seating. Trendway has served government customers as a GSA Contractor for more than 15 years and all of its products have achieved the SCS (Scientific Certification Systems) Indoor Advantage™ certification of indoor air quality. For more information on Trendway, please call (616) 399-3900 or visit [www.trendway.com](http://www.trendway.com).

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