



Case Study

Co-Working Space

Customer: Major real estate developer and provider of flexible workplaces (*confidential client*)

Designers: idGroup, Dallas | Lon Lundy, Trendway

Dealer: WRG Dallas

The Challenge:

- Create an inspiring and versatile space in a historic building.
- Provide a cost-effective solution to meet budget requirements.
- Meet a very aggressive timeline.

The Solution: Volo®, TrendWall®,

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With a historic Uptown Dallas building in an area that's a magnet for startups and entrepreneurs, the client knew they had the perfect setting for their innovative new co-working center. Now they faced the challenge of creating the kind of attractive, versatile setting their clientele would require, and doing it quickly.

The international real estate developer had always relied on drywall construction as a standard. When Trendway's Dallas dealer, WRG, approached them with the idea of using Movable Walls, it came at a good time. The customer wanted to complete the renovation as quickly as possible. "It wasn't just about aesthetics, flexibility and cost, but also timing" explained Trendway Representative Kerri

Woolley. "The speed to occupancy, our ability to manufacture, ship and install was much faster than drywall. Time was money — the developer needed to build out so they could begin to lease."

Once Movable Walls were selected, the project designers worked to develop a solution that would meet the project budget as well as provide the kind of modern, appealing look they desired. A blend of TrendWall® and Volo® proved to be the perfect combination.

The results were spectacular. The crisp modern design complements hardwood floors and rustic brick walls. Glass panels provide light-flooded work areas. The total ambience merges professionalism with the relaxed feel of a favorite coffee shop.

